

TIPS FOR A GOOD POSTER

- 1. Use attractive colors, but do not mix too many.**
- 2. Be careful! The font color should contrast with the background.**
- 3. Don't write too much!**
- 4. The font size should be large enough to be read from a short distance.**
- 5. Have a main and attractive image.**
- 6. Don't pack everything in like a sausage!**
- 7. Don't forget! Once you have designed the poster, place it in the locations with the highest traffic.**